



# curriculum vitæ

**H. Todd Duren**

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## Summary of Qualifications

A creative educator with a critical and hands-on teaching approach focused on developing young professionals with technical skills and a strong portfolio. An award-winning graphic designer with 23 years in professional practice, 10 years of teaching experience, and an MFA from a respected art and design school. A seasoned creative utilizing professional experience in freelance, ad agency, non-profit, and in-house corporate design for clients from Hawaii to New York.

## Education

- 1990 MFA, Cranbrook Academy of Art. Studied non-traditional printmaking under Steve Murakishi. Influenced by the 2D design program under Katharine McCoy. Cranbrook embraced digital design and artmaking, and the designers collaborated on an issue of Emigé magazine during this period.
- 1986 BFA, Austin Peay State University. Studied printmaking under Larry Hortenbury and design under Bruce Childs.

## Professional Experience

- 2004 – present Assistant Professor, Media Technologies program, Pellissippi State Technical Community College, Knoxville, TN. Taught 10 design courses, from foundations courses in computer skills and elements and principles to upper level studio courses. Participated in various committees and collaborations both on campus and in the greater Knoxville community. Directing a study abroad program in the Netherlands for summer 2009. Courses include History of Graphic Design and Digital Photography
- 2002 – 2004 Adjunct Instructor, Media Technology program, Pellissippi State Technical Community College, Knoxville, TN. Taught daytime and evening Design III, Typography, Design I courses for CGT majors.
- 2000 – present Sole Proprietor, Firefly Design, Knoxville, TN. Serving clients in publishing, manufacturing, small businesses and the arts. Projects include interactive, collateral, print, and identity design.
- 2000 Designer, Scoonover and Associates, Knoxville, TN. Team member responsible for package design and concept development for award-winning travel-themed self promotion.

- 1995 – 1999 Assistant Manager Design and Production Department, UT Press, Knoxville, TN. Responsible for designing 20 titles annually, designing, typesetting and correcting texts, jackets, and cover designs. Interfaced with vendors and internal departments dealing with quality control, production schedules, and content. Initiated internship program within the Design and Production department.
- 1994 – 1995 Book Designer, University of Illinois Press, Champaign, IL. Designed covers and text for 15+ titles including monographs, journals, trade, fiction, and nonfiction titles.
- 1991 – 1993 Adjunct Instructor, Western Kentucky University, Bowling Green, KY. Taught Art Appreciation.
- 1991 Adjunct Instructor, Austin Peay State University, Clarksville, TN. Taught Pre-press Production to graphic design majors.
- 1990 – 1994 Exhibits Preparator/Graphic Designer, Kentucky Museum, Western Kentucky University, Bowling Green, KY. Responsible for design of printed material, and construction and maintenance of exhibits. Supervised student interns.
- 1989 Studio assistantship, Cranbrook Academy of Art Printmaking Department
- 1986 – 1988 Production Artist for firms in Louisville, KY, including Stewart Winner, Swearingen Advertising, and Halbleib, Moll, & Dulaney.

### **Honors & Awards**

- 2001 Silver Addy Award, “New Directions in Creativity” campaign
- 2000 Certificate of Design Excellence, AAUP Book, Jacket and Journal Show
- 1991 Silver Award in publications design, Southeast Museums Conference
- 1986 Margaret Fort Trahern portfolio scholarship, Austin Peay State University

### **Student Honors and Awards**

- 2006 PSTCC graduates Julian Baker, Lydia Light, and Teela Shandess all took advantage of the Watkins articulation agreement. These students won scholarships and are scheduled to graduate with BFA degrees.
- 2009 Student Cordelia Norris entered an AIGA sponsored portfolio competition and won in the sophomore category.
- 2009 Student Cordelia Norris won an Addy award for work from Design II course project.

### **Curriculum and Program Development**

- Maintains a design blog to examine design issues and exhibit student work in an open online forum.
- Supported campus-wide programming through graphic design projects related to PSTCC’s Common Book.
- Initiated an articulation agreement with Watkins College of Art and Design allowing PSTCC students to graduate with an AAS degree, and benefit from Watkins’ rigorous design program.
- Designed a new state-wide study abroad program for art and design students which is accepted by the Tennessee Consortium for International Study Committee for June 2009. Two faculty members will teach one course each in the Netherlands for credit, with 10 students participating.
- Initiated curriculum change to migrate from use of Quark XPress to Adobe InDesign. Developed and taught Special Projects course on InDesign.

- Proposed Lupton's *Thinking with Type* as text currently adopted for Typography course.
- Formalized internship course by creating packet of written materials for students and intern employers.
- Partnered with Jessup and Associates to create the CGT program's only current paid internship.
- Updated and enhanced CGT 1510 History of Graphic Design and Illustration course for teaching abroad, adding dozens of slides, arranging museum trips, creating a walking tour of architecture in Rotterdam, and planning a visit to the Royal Academy of Art in The Hague.
- Conducted professional training using Adobe InDesign for Scripps Network.
- Organized and taught a book design project for CGT 1105 Digital Graphic Design I. Students download and design complete works of fiction and non-fiction from Mark Twain to Edgar Allen Poe. Selected student projects are available at myopendoor.net.
- Directed students to design cover and sample pages for *Imaginary Gardens*, Pellissippi State's literary journal.

### **Service and Outreach**

- Partnering with UT Architecture Professor David Fox and City Councilman Chris Woodhull on Green Magnolia, an educational project by non-profit UPSIDE Studio proposing redevelopment projects in under served areas of East Knoxville. Created a blog for Austin-East Media Technology students and UT students. Currently collaborating with PSTCC photography faculty member Ron Goodrich and PSTCC design students to create a presentation package for the project.
- Serving on PSTCC Common Book Committee, 2007–present. Organized lecture by illustrator, animator, and director Joel Trussell, as well as an Iranian-American faculty panel discussion.
- Serving on PSTCC International Education Committee, 2008–present.
- Serving as faculty advisor for AIGA student group, Spring 2009.
- Encouraged students to organize an overnight trip for PSTCC students to the DISH conference in Nashville, TN, Spring 2009.
- Organized and led an overnight trip for PSTCC students to the DISH conference in Nashville, TN, Spring 2008.
- Organized and led a day trip for PSTCC students to Portfolio Day at Watkins College of Art and Design in Nashville, TN, Spring 2008.
- Worked with English faculty member Keith Norris to supply student Pro bono design work for the 2009 issue of *Imaginary Gardens*, the PSTCC literary magazine, Fall 2008.
- Arranged and led a student outing to Union Printers in Knoxville, TN, Fall 2008.
- Arranged for student Cordelia Norris to design a program cover for the Two Year College Association of English , Southeast, Fall 2008.
- Served on statewide organizing committee for Intent/Content, an AIGA sponsored national conference for graphic design education, Spring 2007.

- Organized and led Tennessee Krowbar Krewe, a post-Katrina volunteer trip to New Orleans' Ninth Ward neighborhood. Eighteen students and faculty volunteers spent Spring Break gutting homes in under served neighborhoods of the Bywater, Mid City, Upper Ninth, and Lower Ninth Wards. Pellissippi volunteers gutted seven houses in seven days, Spring 2006.
- Served as the AIGA board member for education, Knoxville chapter, 2006.
- Promoted and attended events sponsored by the Knoxville chapter of the American Institute of Graphic Arts, including the 50/50 book design exhibit at the UT Downtown Gallery, a breakfast with a local printer, and others.
- Participated in CGT Advisory Committee meetings.

### **Scholarship, Creative Activities, and Research**

- Creation and maintenance of myopendoor.net, a graphic design blog examining issues, events, assignments, resources, and more with over 200 posts to date.
- Redeveloped and taught History of Graphic Design and Illustration course after loss of instructor and all instructional materials. Photographed, formatted, and scripted 28 slide shows, 3 quizzes, and final exam.
- Researched Dutch designers for Going Dutch study abroad program.
- Drew a series of technical illustrations of a maglev antenna bearing for Burtek Industries/RCIG, Inc.
- Travelled to the Hunter museum in Chattanooga to see graphic designer Chip Kidd speak.
- Designing cover and pages for *Market Square: The Most Democratic Place on Earth* by Jack Neely published by the Marketing Square Merchants Association.
- Designed cover and pages for *Poet of the Lost Cause: the Life of Father Ryan* by Donald Robert Beagle and Bryan Albin Giezma, and published by University of Tennessee Press in Fall 2008.
- Wrote, submitted, and delivered a paper on open source graphic design to the 2007 Intent/Content national AIGA education conference.
- Presented "Under the Covers: The Public and Private Pleasures of Book Design," gallery talk for the AIGA exhibit 50 Books/50 Covers at University of Tennessee Downtown Gallery, Spring 2006.
- Participated in a book design workshop led by Richard Eckersley at Queen's University, Montreal, Summer 1999.
- Served as panelist for "Judging a Book by its Cover" at Southern Presses' annual meeting, 1998.
- Published art criticism in *Art Papers*, a Southeastern regional art magazine, 1993.
- Published art criticism in *Capitol Marquee*, a local arts publication in Bowling Green, KY, 1992.

<b>Courses Taught</b>	CGT 1030 Introduction to Macintosh Graphic Design CGT 1105 Digital Graphic Design I CGT 1110 Typography CGT 1510 History of Graphic Design & Illustration CGT 1911 Portfolio CGT 1950 Design Fundamentals CGT 2005 Digital Graphic Design II CGT 2050 Special Projects CGT 2105 Digital Graphic Design III CGT 2998 Internship (now MDT 2998) Art Appreciation Pre-press Production	
<b>Research Interests</b>	typography text/image integration public service design	book design concept and ideation open source graphic design
<b>Professional Skills</b>	art direction web content management web optimization digital pre-flight	page layout copy editing proofreading photo research
<b>Software Expertise</b>	Adobe InDesign Adobe Illustrator Apple Font Book Word Press blogging tools	Adobe Photoshop Adobe Acrobat Apple Text Edit Quark XPress
<b>Publishing Clients</b>	University of Tennessee Press Island Press National Bureau of Asian Research University of Nebraska Press Penn State Press University of Pittsburgh Press	Vanderbilt University Press University of Hawaii Press Naval Institute Press WP Books University Press of Kentucky
<b>Agency Clients</b>	Ackerman Public Relations	Davis Newman Payne
<b>Business Clients</b>	W. R. Case and Sons The Go-to Girls, LLC Morris Wood Tool	Rather Creative Innovations Group, Inc. Integrated Learning Solutions Test Prep Videos
<b>Startup Clients</b>	Mary Apple Designs	Downtown Concierge
<b>Nonprofit Clients</b>	Upside architectural studio Austin-East Magnet High School Upside Studio	Circle Modern Dance Vine Middle Magnet School